#### Paula Laziuk

Lindenhurst, NY

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### **SUMMARY**

User experience designer with an interest in sustainable UX design and a background in biochemical and environmental sciences. Certificate in UX/UI from Columbia Engineering, New York, with skills in HTML5, CSS, JavaScript, User-centric design, and visual prototyping and wireframing. Dedicated professional focused on creating and testing pixel-perfect digital products with clean, functional design. Strengths include collaboration, organization, creativity, and problem solving. Experience in performing user interviews, building relevant personas, and ideating features in a recent mobile app project concentrated on resolving traveler needs. Revised wireframes and clickable prototypes based on feedback from usability testing, to produce a straightforward, satisfying experience for end users. STEM background strengthened research skills and attention to detail, as well as knowledge about current design trends, proves value to any team.

### **TECHNICAL SKILLS**

**Technical:** CSS, HTML, Beginner JavaScript, Figma, Adobe XD, Miro, VS Code, GitHub (github.com/PaulaLaziuk) **UX/UI:** Collaboration, Communication and Presentation, Customer Service, Project Management, UI Design, User Empathy, User Flows, User Research and Usability Testing, UX Research, Wireframing

#### **PROJECTS**

## American Community Gardening Association Site | paulalaziuk.github.io/Portfolio/ACGA.html

- Bootcamp Non-Profit Redesign | 3 Weeks | The ACGA is an organization that supports local community gardens, promotes involvement, and hosts yearly conferences. We focused on improving the visual appeal, navigation, and organization of elements to create an informative, user-friendly site.
- User Interviews, Wireframing, High Fidelity Prototyping, Front End Development
- Figma, VS Code (HTML, CSS, JavaScript), GitHub, Google Suite, Zoom

## Roomies for Uni | Mobile App | paulalaziuk.github.io/Portfolio/RoomiesForUni.html

- Bootcamp Group Design Challenge | 3 Weeks | We created Roomies for Uni to help college students find compatible roommates in metropolitan areas, not just at their university. The app provides an interactive experience that fosters trust and familiarity with a potential roommate.
- User Interviews, Solution Brainstorming, Prototyping, Usability Testing and Iteration
- Miro, Figma, Google Suite, Zoom

## TravelPoints | Mobile App | LINK

- Bootcamp Solo Design Challenge | 2 Weeks | TravelPoints, an app that lets the user add their travel cards and
  consolidate their points into one balance, to maximize the value of their points. The app allows users to search for
  flight and hotel point transfer deals by destination and date, and links to the booking platform.
- User and Competitor Research, Wireframing, Prototyping, Usability Testing and Iteration
- Miro, Figma, Google Suite, Zoom

## **EXPERIENCE**

# Travel Specialist Velocity Black

2022 - Present

Los Angeles, CA & New York, NY

- Successfully managing requests for luxury travel accommodations, exceeding customer expectations by providing the best in-class recommendations, service and quality of options.
- Expertly handling a high volume of requests while maintaining a positive attitude and delivering quality customer service.
- Proven ability to work well under pressure by consistently meeting tight deadlines in a high-pressure environment.
- Maintaining strict attention to detail to avoid errors and ensure customer satisfaction.
- Demonstrating expertise in the travel industry through developing a strong knowledge of travel-related entities.
- Communicating with clients, suppliers, and fellow team members to provide a smooth and stress-free travel experience for the members.

# Security Patrol Officer Vail Resorts

2022 - 2022

Vail, CO

- Patrolled base areas and buildings, respond to and investigate Security incidents concerning and not limited to fraud, theft, fire systems, and unsafe conditions.
- Performed customer service duties and is committed to overall guest wellbeing.

**Graduate Lab Assistant** 2020 - 2021

## Stony Brook University, School of Marine and Atmospheric Sciences

Stony Brook, NY

- Championed research goals leading projects end-to-end, complying with scientific best practices for analytical chemistry and sample preparation and extraction via complex instrumentation.
- Advanced field understanding and develop informative insights by interpreting laboratory findings and test results to identify, classify, and analyze materials.
- Organized and maintained accurate records and preparing reports including investigative methods and laboratory techniques.
- Upheld laboratory operations, organized tasks, aided other researchers, ensuring availability of supplies, and maintained and troubleshot equipment ensuring accuracy and availability.

#### **EDUCATION**

UX/UI Certificate: Columbia University Engineering, New York, NY

An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

Graduate Coursework in Marine Sciences: Stony Brook University, Stony Brook, NY

Bachelor of Arts in Biochemistry, Minor in Environmental Studies: Macaulay Honors College at Hunter College, New York, NY